



ZiW

Zürcher Hochschule Winterthur

Zürcher Hochschule Winterthur

School of Management & Law

Zurich University of Applied Sciences

Zurich-Winterthur Switzerland

The School of Management & Law

Close to the City of Zurich



ZURICH

The financial and cultural heart of Switzerland



Zurich University of Applied Sciences



Departments:

Business

Engineering

Communication

Architecture

Health Professions

Life Sciences

Applied Psychology

Social Work

School of Management & Law



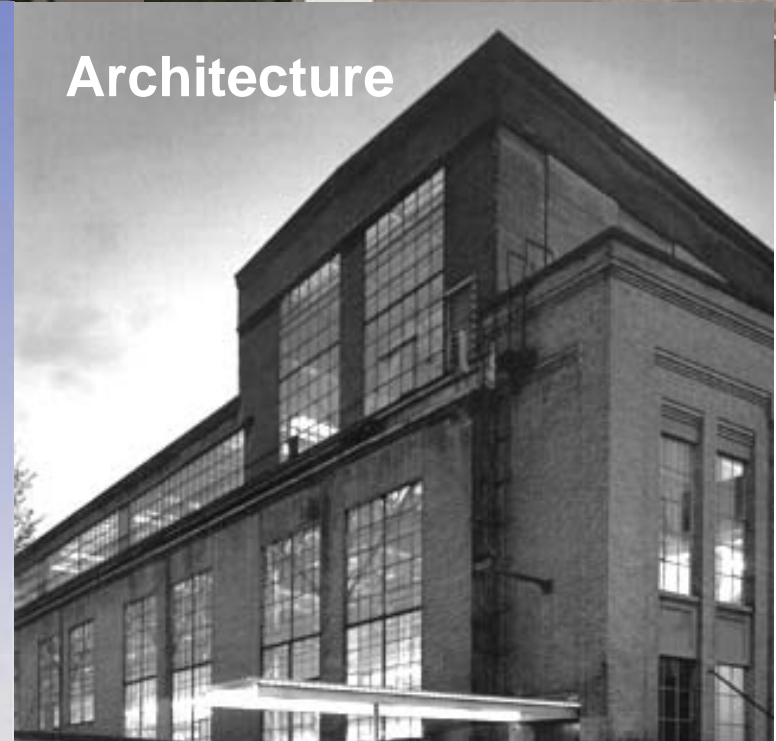
Communication



Business Law



Architecture



School of Management & Law: Facts

- Chartered by the Swiss Federal Government and the Canton of Zurich
- National and international accreditation of all study programs (FIBAA)
- A member of AACSB, currently in the accreditation process



Total number of students

Zürcher Hochschule der Angewandten Wissenschaften ZHAW

7'000	Undergraduate students
2'300	Graduate and continuing education students
500	Professors and lecturers
300	Assistants and staff

School of Management & Law

2'200	Undergraduate students
1'200	Graduate and continuing education students
86	Professors & lecturers
35	Academic assistants
40	Administrative staff



Undergraduate Programs: Bachelor Degrees

Bachelor of Science in

**Business
Admini-
stration**

**Banking &
Finance**

**Business
Information
Technology**

**International
Management**

**Business
Law**

Program in English: 60+ courses

Core and elective modules taught in English, a selection:

Accounting 3

Financial Accounting &
Corporate Finance

Strategic Management 1

Strategic Positioning in the Global
Environment

Accounting 4

Management Accounting & Controlling

Business and Management Colloquium

Analysis and Discussion of
Current Trends in Management

Business Information Technology 2

Information Technology Infrastructure

Human Performance Management 1

Organizational Behaviour and Leadership

Macroeconomics 2

International macroeconomics

Operations Management 2

Planning and Control

Project Management

Strategic Management 2

Strategic Choices in Management

Accounting 5

Mergers, Acquisitions, and Consolidation

Case Studies

in Strategic Decision-making

Human Performance Management 2

Human Resources Management
for Line Managers

International Management

Managing the International Enterprise

Marketing Management 2

Consumer Behaviour

Strategic Management 3

Organizing, Enabling and Managing
Strategic Change

Global Marketing Management

Intercultural Management

Managing International Business Culture

International Human Resource Management

Managing the HR function in
cross-border organizations

Selected Topics in Marketing

Current Issues and New Developments in
Marketing Practice

Partner Universities

Argentina	Buenos Aires	Universidad Argentina de la Empresa (UADE)
Australia	Perth	Curtin University of Technology
Belgium	Brussels	ICHEC Business School
	Brussels	Hogeschool-Universiteit Brussel
Canada	Kamloops	Thompson Rivers University
	Montreal	Concordia University
	Saskatchewan	Regina University
	Winnipeg	University of Manitoba Winnipeg
China	Chengdu	Sichuan University
	Dalian	Dalian University of Technology
	Hong Kong	Lingnan University
	Kunming	Yunnan University of Finance & Economics
Colombia	Medellín	Universidad EAFIT
Croatia	Zagreb	Zagreb School of Economics and Management
Estonia	Tallinn	EBS Tallinn (Estonian Business School)
Finland	Kokkola	Central Ostrobothnia Polytechnic Kokkola*
	Mikkeli	Mikkeli Polytechnic University of Applied Sciences*
	Tampere	Tampere Polytechnic University of Applied Sciences
	Helsinki	Laurea University

France	Bordeaux	ESC Bordeaux (Ecole Supérieure de Commerce)
	Dijon	ESC Dijon (Ecole Supérieure de Commerce)
	Lyon/Bordeaux	ECE (Ecole de Commerce Européenne)
	Lyon	Université Lyon III
	Lyon	IDRAC Business School Lyon*
	Nancy	ICN Business School Nancy
	Paris	ESCE Paris (Ecole Supérieure du Commerce Extérieur)
	Paris	ESG Paris (Ecole Supérieure de Gestion)
	Paris	EDC (Ecole des Dirigeants et Créateurs d'entreprise)
	Paris	ISC School of Management
	Paris	Université Paris IX Dauphine
	Paris/Bordeaux Bordeaux	INSEEC Business School Paris
	Paris	Paris 1 Sorbonne-Panthéon
	Versailles	UVSQ. Université de Versailles- St Quentin
	Toulouse	ESC Toulouse (Ecole Supérieure de Commerce)
Germany	Berlin	Fachhochschule für Technik und Wirtschaft FHTW Berlin
	Berlin	Fachhochschule für Wirtschaft (FHW) Berlin
	Bielefeld	Fachhochschule Bielefeld*
	Dortmund	Fachhochschule Dortmund*
	Frankfurt	Fachhochschule Frankfurt / Main

Germany	Lüneburg	Leuphana University
	Munich	Fachhochschule München
	Schmalkalden	Fachhochschule Schmalkalden
	Wismar	Hochschule Wismar
Great Britain	Glamorgan	Glamorgan University
	Hertfordshire	University of Hertfordshire
	Leeds	Leeds Metropolitan University*
	London	EBS London (European Business School)
	London	Westminster University London
	Luton	University of Bedfordshire*
	Middlesbrough	University of Teeside*
	Portsmouth	University of Portsmouth
Greece	Athens	Athens University of Economics & Business
Hungary	Budapest	Corvinus University
Ireland	Athlone	Athlone Institute of Technology
	Dublin	Portobello College
	Dublin	Griffith College Dublin
	Limerick	University of Limerick
Israel	Herzliya	Interdisciplinary Center (IDC) Herzliya
Italy	Bologna	Università di Bologna
	Modena	Università di Modena

Japan	Akita	Akita International University
	Beppu	Ritsumeikan Asia Pacific University (APU)
Korea	Seoul	Chung-Ang University
Lithuania	Kaunas	Kaunas University
	Kaunas/Vilnius	ISM
Mexico	Mexico City	Instituto Tecnológico Autómo de México (ITAM)
	Mexico City	Universidad Iberoamericana
Netherlands	Gronigen	Hanze University
	Rotterdam	Hogeschool Rotterdam
	Rotterdam	INHOLLAND
New Zealand	Auckland	Auckland University of Technology
Poland	Cracow	Cracow University of Economics
	Warsaw	Warsaw School of Economics
Portugal	Minho	Universidade de Minho
South Africa	Cape Town	University of Cape Town
	Port Elizabeth	Nelson Mandela Metropolitan University
	Grahamstown	Rhodes University

Spain	Barcelona	EAE Barcelona (Escuela de Administracion de EmpresaEmpresas)
	Barcelona	Universitat Abat Oliba CEU Barcelona*
	Cordoba	Universidad de Cordoba*
	Madrid	Universidad Carlos III de Madrid
	Madrid	Universidad San Pablo CEU (Centro de Estudios Universitarios)
	Salamanca	Universidad de Salamanca
	Valencia	Universidad Cardenal Herrera CEU de Valencia/Elche
	Vic	Universitat de Vic
	Zaragoza	Universidad de Zaragoza/Huesca
Switzerland	Geneva	HEG Genève (Haute Ecole de Gestion)*
	Lugano	SUPSI Lugano (Scuola Universitaria Professionale* *Svizzera Italiana)
Taiwan	Taipeh	National Taiwan University
Turkey	Istanbul	Bogaziçi University
	Istanbul	Koç University
	Istanbul	Sabancı University
USA	Conway	Central Arkansas University
	La Jolla	University of California San Diego (Extension)
	Marquette	Northern Michigan University
	Minneapolis	University of Minnesota
	Pensacola	West Florida University
	Riverside	University of California Riverside (Extension)
	San Jose	San Jose State University

Student Life in Zurich-Winterthur

SNOW AND FUN WEEK



Sailing Team



Student Life in Zurich-Winterthur



Wake boarding on
Lake of Zurich



Soccer



Ice Skating



Ice Hockey



Volley Night

„Break Even“
the new pub generation
managed by students



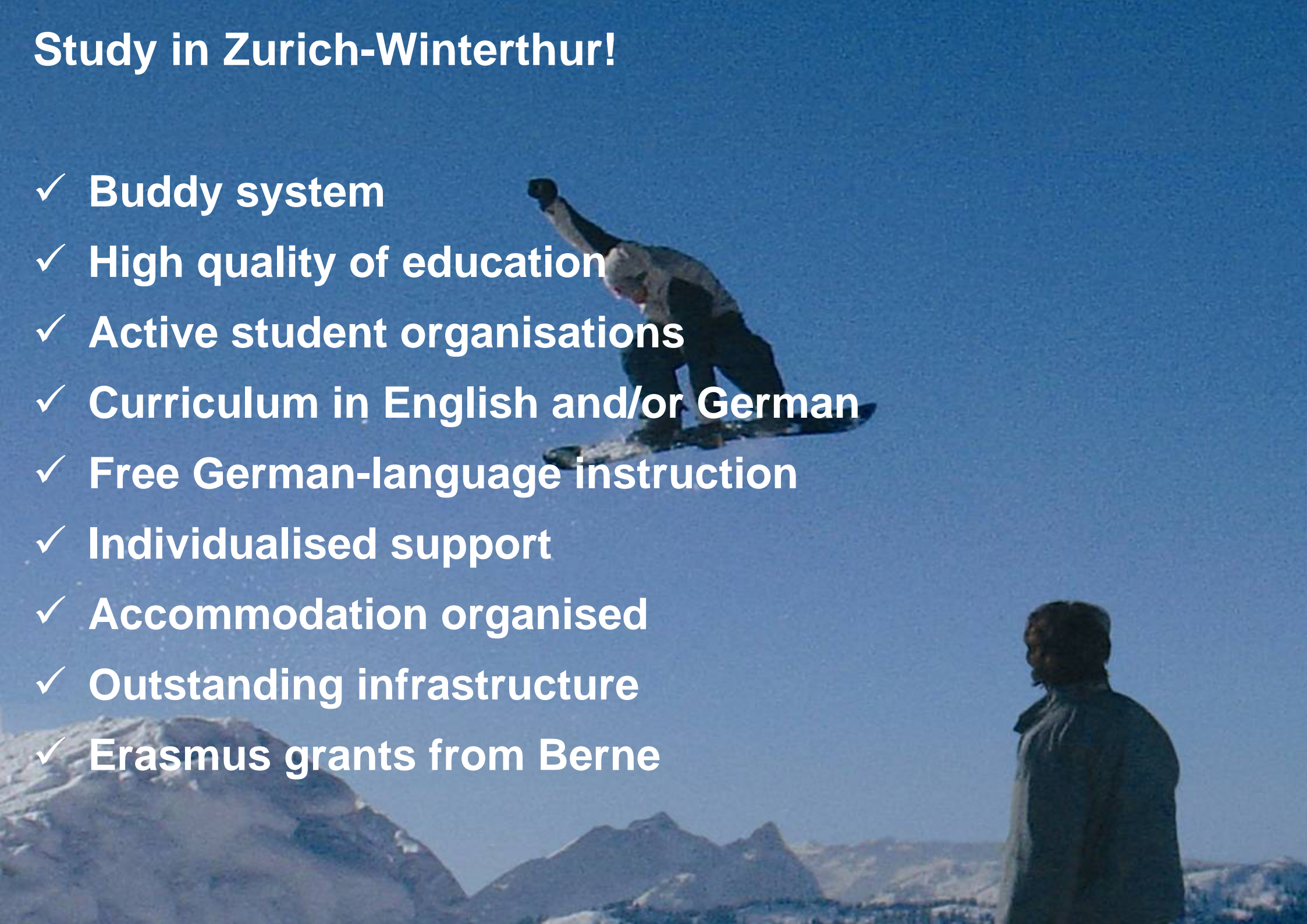
Student Life in Zurich-Winterthur

Parties...



Study in Zurich-Winterthur!

- ✓ **Buddy system**
- ✓ **High quality of education**
- ✓ **Active student organisations**
- ✓ **Curriculum in English and/or German**
- ✓ **Free German-language instruction**
- ✓ **Individualised support**
- ✓ **Accommodation organised**
- ✓ **Outstanding infrastructure**
- ✓ **Erasmus grants from Berne**





Join us

School of Management & Law
Zurich-Winterthur Switzerland