



UNIMORE

UNIVERSITÀ DEGLI STUDI DI
MODENA E REGGIO EMILIA

Department of Economics Marco Biagi
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Master in International management

Lectio Magistralis

“International Mergers in the Luxury Global Market”

Jean François Palus

KERING Group Managing Director - Board Member

WELCOME BY:

Prof. Sergio Ferrari

Vice Chancellor University of Modena and Reggio Emilia

Prof. Tiziano Bursi

President Master degree in International Management

Friday, 30 October 2015 h. 14.30 p.m.
Department of Economics Marco Biagi
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