



UNIMORE

UNIVERSITÀ DEGLI STUDI DI
MODENA E REGGIO EMILIA

Department of Economics Marco Biagi
Viale Berengario, 51 - Modena

Master in International management

Lectio Magistralis

The auto industry “revolution”: drivers, impacts and automakers strategies. How to win the challenge

DI Georg List

Vice President Corporate Strategy – AVL List GmbH

Ing. Domenico Brancale

Managing Director – AVL Italia Srl

Welcome by:

Prof. Tiziano Bursi

Head of Master degree in International management

Thursday, 27 October 2016 – h. 12.00 a.m.
Department of Economics Marco Biagi
Via Berengario, 51 Modena
Aula Magna Ovest