



UNIMORE
UNIVERSITÀ DEGLI STUDI DI
MODENA E REGGIO EMILIA

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September, 21st 2020

WELCOME DAY

Master Degree in International Management

PROGRAMME

09.30 - *Opening of the WD* by the Head of the Master Degree Course in International Management, Prof. Elisa Martinelli

09.40 – *A Warm Welcome* by the UNIMORE's Delegate to International Relations, Prof. Alessandro Capra

09.50 *Welcome to the Marco Biagi Department of Economics* by the Head of the Department of Economics Marco Biagi, Prof. Tommaso Fabbri

10.00 - *Welcome in Modena! become familiar with your new host city* by Dr Andrea Bortolamasi, Municipal Councilor for Culture, Youth and University Relations

10.20 - *International Management in a nutshell: Course presentation* by the Head of the Master Degree Course in International Management, Prof. Elisa Martinelli

10.40 *IM students' voices and experiences*

10.50 *More information about the course: teaching board, schedules and much more* by the Coordinator of Educational Activities, Mrs Lara Liverani

Bridging the gap: focus on the needs of International students by the Tutor, Mrs Attilia Lavagno;

11.10 – *Practical Tips for International students*, by Unimore International Welcome Desk

11.30 - *Guest Lecture* by Mr Davide Ansaloni: "*Global challenges and competition: manufacturing as a winning model*" - International Business Development – Confindustria Emilia

12.00 –End of the event

The event will be held online, in streaming