



**UNIMORE**

UNIVERSITÀ DEGLI STUDI DI  
MODENA E REGGIO EMILIA

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Dipartimento di Economia Marco Biagi

**Sede**

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September, 21<sup>st</sup> 2022

Room 2 (West Wing, 1<sup>st</sup> floor) – “Marco Biagi” Department of Economics, Via Berengario, 51 - Modena

**WELCOME DAY**

**Master Degree in International Management**

**PROGRAMME**

09.30 - Opening of the WD by the Head of the Master Degree Course in International Management, Prof. Elisa Martinelli

09.40 – A Warm Welcome by the Unimore Delegate to International Relations, Prof. Alessandro Capra

09.50 - Welcome to “Marco Biagi” Department of Economics by the Head of the Department, Prof. Tommaso Fabbri

10.00 – The Unicore 4.0 Program- by the Unimore Delegate to Equal Opportunities, Prof. Tindara Addabbo

10.10 - Welcome in Modena! become familiar with your new host city by Dr Andrea Bortolamasi, Municipal Councilor for Culture, Youth and University Relations

10.15 - International Management in a nutshell: Course presentation by the Head of the Master Degree Course in International Management, Prof. Elisa Martinelli

10.30 – Faculty presentation

10.50 - IM students’ voices and experiences

11.00 - More information about the course: teaching board, schedules and much more by the Coordinator of Educational Activities, Lara Liverani - Bridging the gap: focus on the needs of International students by the IM Advisor, Attilia Lavagno;

11.20 –Practical Tips for International students, by the Unimore International Welcome Desk, Marta Lollobrigida

11.40 - Guest Lecture by Davide Ansaloni: “Global challenges and competition: manufacturing as a winning model” - International Business Development – Confindustria Emilia

12.10 –End of the event

**Short Visit to the Department**