

**UNIMORE**UNIVERSITÀ DEGLI STUDI DI
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www.economia.unimore.it**Master degree in INTERNATIONAL MANAGEMENT (English course)**

1st year (AY 2021/22)			ECTS
Elementary applied econometrics for international economics	SECS-P/01	caratterizzante	9
Industrial economics	SECS-P/02	caratterizzante	6
Internationalization strategies	SECS-P/08	caratterizzante	9
One examination to be selected from: <ul style="list-style-type: none">• Chinese• English (advanced)	L-OR/21 L-LIN/12	affine Ulteriori attività formative (art. 10, comma 5, lett. d)	9 (6) (3)
Organizational forms and design	SECS-P/10	caratterizzante	9
Statistical learning and prediction from data	SECS-S/03	caratterizzante	6
Strategy and innovation	SECS-P/08	caratterizzante	9
ECTS			57

2nd year (AY 2022/23)			ECTS
Business intelligence	SECS-S/06	affine	6
International contract and business law	IUS/04	caratterizzante	6
International trade theory and policy	SECS-P/01	caratterizzante	6
Trade marketing and sales management	SECS-P/08	caratterizzante	9
Examination chosen by the student			9
Final examination		Art. 10, comma 5, lett. c)	27
ECTS			63