

A.Y. 2022/23**MASTER DEGREE COURSE IN INTERNATIONAL MANAGEMENT (in lingua inglese)**

I semester 22/9-20/12	II semester 20/2-19/5	First year	CFU
	X	Elementary applied econometrics for international economics	9
	X	Industrial economics and digital platforms	6
	X	Internationalization strategies	9
X	X	One examination to be selected from: <ul style="list-style-type: none">• Chinese	6+3
X	X	<ul style="list-style-type: none">• English (advanced)	6+3
X		Organizational forms and design	9
	X	Statistical learning and prediction from data	6
X		Strategy and innovation	9

I semester 22/9-20/12	II semester 20/2-21/4	Second year	CFU
	X	Business intelligence	6
X		International contract and business law	6
	X	International trade theory and policy	6
X		Trade marketing and sales management	9
	X	Business planning	3
	X	Managing B2B relationships in industrial markets	6
	X	Cross cultural management	6