

A.Y. 2023/24

MASTER DEGREE COURSE IN INTERNATIONAL MANAGEMENT

I semester 25/9-15/12	II semester 26/2-24/5	First year	CFU
	X	Elementary applied econometrics for international economics	9
	X	Industrial economics and digital platforms	6
	X	Internationalization strategies	9
X	X	One examination to be selected from:	9
X	X	<ul style="list-style-type: none"> • Chinese (6) • English (advanced) (3) 	
X		Organizational forms and design	9
X		Statistical learning and prediction from data	6
X		Strategy and innovation	9

I semester 25/9-15/12	II semester 26/2-3/5	Second year	CFU
	X	Business intelligence	6
X		International contract and business law	6
	X	Managing B2B relationships in industrial markets	6
X		Trade marketing and sales management	9
		Examination chosen by the student	9
		Final examination	27