

Dipartimento di Economia Marco Biagi

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October 6<sup>th</sup>, 2025 – 10.30am

Room 2 (West ring; 1st floor) – Department of Economics Marco Biagi, Viale Berengario, 51 - Modena

## **WELCOME DAY**

## **Master Degree in International Management**

## **PROGRAMME**

- 10.30 Opening of the WD by the Head of the Master Degree Course in International Management, Federico M. Mucciarelli
- 10.40 A warm welcome by the Head of Department, Tommaso Fabbri
- 10:50 International Management in a nutshell: Elisa Martinelli
- 11.00 Faculty presentation
- 11.30 IM students' voices and experiences
- 11.40 Guest Lecture by Davide Ansaloni: "Global challenges and competition: manufacturing as a winning model" - International Business Development - Confindustria Emilia-Centro
- 12.10 More information about the course: teaching board, schedules and much more by Teaching Secretariat and UniMoRe International Welcome Desk

Short Visit to the department for the students