UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Dipartimento di Economia Marco Biagi

Marco Biagi
Department of Economics





UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Dipartimento di Economia Marco Biagi

MARCO BIAGI DEPARTMENT OF ECONOMICS: ABOUT US



- Established in **1968**
- «Foro Boario» as official location since **1994**
- «Marco Biagi Department of Economics» since **2012**

The Department in numbers:

- **3,000** Enrolled students
- **650** Graduate students per year
- **73** Professors
- **22** Administrative staff
- **3** Bachelor's degrees
- **6** Master's degrees
- **2** PhD courses
- **50** PhD students
- **11** Research fellows

UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Dipartimento di Economia Marco Biagi

LOCATION

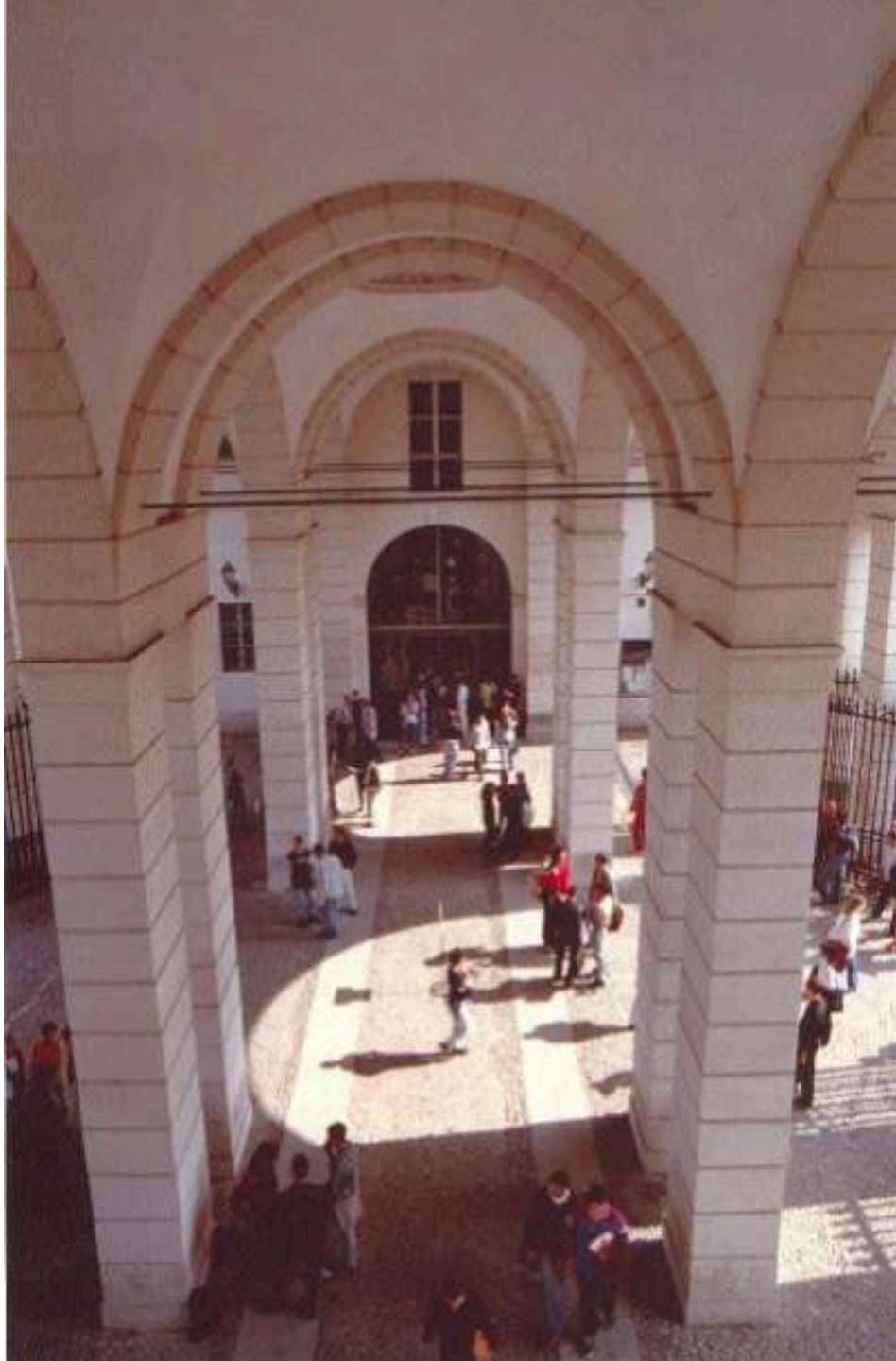
- Viale Berengario, 51 (41121, Modena)
- In the heart of town
- Close to the railway and coach stations
- Ample parking in the vicinity

Contacts

- Tel: + 39 059 2056711
- www.economia.unimore.it
- incoming.economia@unimore.it

Other locations

- Lecture theatres Fontanelli (Viale Fontanelli 11)
- Auditorium Marco Biagi (Largo Marco Biagi 10)



UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Dipartimento di Economia Marco Biagi

SERVICES

- **Rooms**
  - 2 lecture theatres, 18 classrooms, 2 workshop rooms, located in Foro Boario and Fontanelli buildings
  - Extensive wi-fi connections (WifiUNIMORE, eduroam)
- **Computer Laboratories**
  - 78 individual PC stations in two computer labs
  - 2 workstations for econometrics
- **Library:** one of the most beautiful University libraries in Italy.
  - 300 places for students
  - Over 130,000 monographs, about 80,000 periodicals, subscription to 250 printed journals, access to all UNIMORE e-journals and eBooks, specialized databases such as Bloomberg, AIDA, Statista, EBSCO Business Source Ultimate, and Econlit. https://www.libraries.unimore.it/site/home/libraries/economics.html







THE ITALIAN UNIVERSITY SYSTEM

Program	Years	Credits
LAUREA *(Bachelor)*	**3**	**180**
LAUREA MAGISTRALE *(Postgraduate Degree, Master's degree)*	**2**	**120**

- Italian Universities are accredited by the Italian Ministry of Education (program accreditation in relation to research and course quality)
- Students receive a grade for every exam they pass (evaluation from 18/30 to 30/30).

UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Dipartimento di Economia Marco Biagi

STRUCTURE OF THE DEGREE COURSES

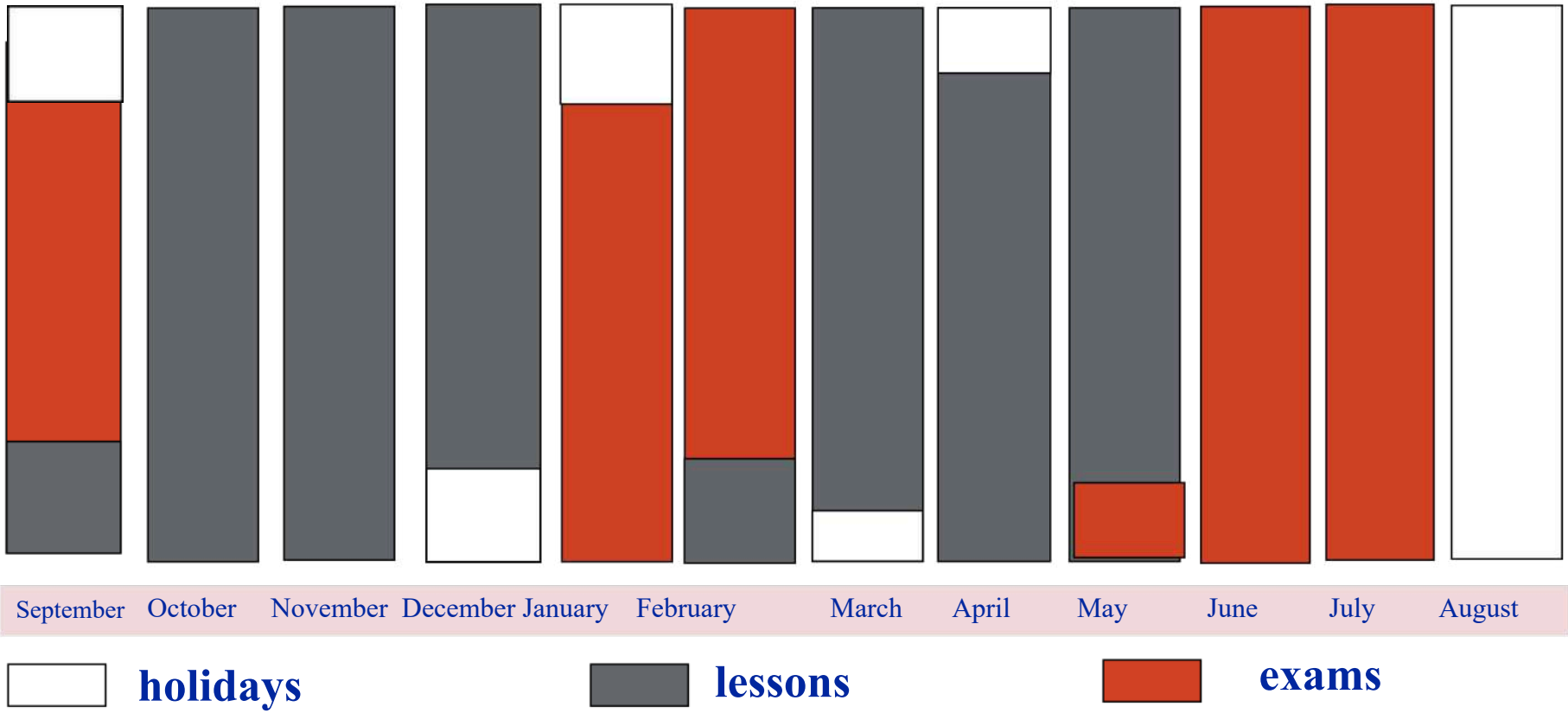
FIRST CYCLE – **BACHELOR'S DEGREE** (3 YEARS- 180 CREDITS)

- Business Economics and Management
- International Economics and Marketing
- Economics and Finance

SECOND CYCLE – **MASTER'S DEGREE** (2 YEARS – 120 CREDITS)

- Data Analysis for Economics & Management
- Financial Management
- Corporate Management And Consulting
- Economics, Public Policy & Sustainability
- International Management
- Labour Relations Management

THE ACADEMIC CALENDAR



UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA
Dipartimento di Economia Marco Biagi

COURSES



- Students can choose and attend any course but the **approval** of their Erasmus coordinator is required
- Attendance in class is not compulsory, but highly **recommended.**
- Courses are mainly taught in **ITALIAN** but a number of courses (Bachelor's and Master's) are taught in English.
- International Management (Master degree) is taught **entirely** in **English.**

Useful links:
https://www.economia.unimore.it/en/education
https://www.economia.unimore.it/en/learning/course-catalogue
https://www.economia.unimore.it/en/education/syllabus → searching tool for courses
https://www.economia.unimore.it/en/education/lesson-timetable-exams-graduation

UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Dipartimento di Economia Marco Biagi

A.Y 26-27: COURSES TAUGHT IN ENGLISH

SEMESTER 1	SEMESTER 2
Financial Risk Management Prof. Costanza Torricelli	**Advanced Macroeconomics** Prof. Cosimo Beverelli
Economics and Labour Policies Prof. Marcello Morciano	**Statistical Learning and Predictive Modeling** Prof. Maria Franco Villoria
Sustainability report Prof. Laura Girella	**Digital Business Modeling & lab** Prof. Bernardo Balboni and Giulia Tagliazucchi
International Economics Prof. Barbara Luppi	**European Labour Law: Structures, principles, contents** Visiting Prof. Ruediger Krause
Financial Modeling Applications Prof. Silvia Muzzioli	
English Advanced, full year, held in semester 2 as well Prof. Donatella Malavasi	
Methods for policy impact evaluation Prof.Giovanni Gallo	

A.Y 26-27: COURSES TAUGHT IN ENGLISH
INTERNATIONAL MANAGEMENT

SEMESTER 1	SEMESTER 2
Strategy and Innovation Prof. Gianluca Marchi	**Internationalization strategies** Prof. Marina Vignola
Organizational Forms and Designs Prof. Ylenia Curzi	**Industrial Economics and Digital Platforms** Prof. Federica Rossi
	Elementary Applied Econometrics for Int. Economics Prof. Cosimo Beverelli
	Statistical Learning and Prediction From Data Prof. Maria Franco Villoria

A.Y 26-27: COURSES TAUGHT IN ENGLISH
INTERNATIONAL MANAGEMENT

SEMESTER 1	SEMESTER 2
Trade Marketing and Sales Management Prof. Elisa Martinelli	**Managing B2B Relationships in Industrial Markets** Visiting Prof. Enrico Baraldi
Business Intelligence Prof. Matteo Paganelli	**Meet the Managers** Prof. Elisa Martinelli
International Contract and Business Law Prof. Federico M. Mucciarelli	**Social Media B2B Marketing** Visiting Prof. Jeandri Robertson
	Cross-Cultural Management Prof. Michael Kleinaltenkamp
	Business Planning Prof. Laura Girella

As a student you will use:

Moodle

Here, you will find all the useful materials (slides, additional readings…) professors decide to share

Esse3

On the platform of services, you will find information about your academic career at UNIMORE, and enrol for your exams

Teams

Here, you will find all recordings of the classes when (and if) available

UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Dipartimento di Economia Marco Biagi



Who is in charge of what?

WHO?	International Relations Office	International Welcome Desk	Marco Biagi Department of Economics
WHAT?	• Application procedure • Studentcard Certificate of arrival/departure/attendance • Transcript of records	• VISA • Accommodation • Health Service • card Tax code number	Information about educational activities: • Lectures, • Calendar, • Courses, • Exam dates, • Checking and signing the LA
WHERE?	**International Relations Office** **Via Università, 4** **e-mail:** incoming.erasmus@unimore.it **Website:** https://www.unimore.it/mobilita/erasmusentrata.html	**International Welcome Desk , via San Geminiano, 3-** **41121 Modena** At Dipartimento di Giurisprudenza piano terra/ground floor **e-mail:** internationalwelcomedesk@unimore.it **Website**: https://www.isu-services.it/it/universities/universita-di-modena	**Marco Biagi** **Department of Economics** **Via Berengario 51** Students'Mobility Office: Mrs Sonia Romanazzi (Room31 – west wing **e-mail** incoming.economia@unimore.it **Website:** https://www.economia.unimore.it/site/home.html

UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Dipartimento di Economia Marco Biagi

What to do once you **arrive** in Modena:

Write to incoming.erasmus@unimore.it to apply for your virtual student card and the **certificate of arrival**

Write to incoming.economia@unimore.it for any **information** about courses, timetable, professors, exams, and changes in the LA.



What to do when you **leave** Modena:

Write to incoming.erasmus@unimore.it to apply for your **certificate of attendance** and **transcript of records**

UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA
Dipartimento di Economia Marco Biagi

More than just study:

- Unimore hosts **social** and **cultural** activities organized by the students and their unions. These can include movies, debates, discussion groups, sport competitions and social events.
- For **active participation** in the life of the Department → **Student Office**
- Precious information and guidance from Italian peers: https://www.economia.unimore.it/site/home/servizi/voce- agli-studenti/servizio-di-ricevimento-dei-rappresentanti- degli-studenti.html
- Meet ESN Modena and Reggio Emilia (local Erasmus Students Network):
  - **Facebook page:** https://www.facebook.com/esn.modena/?locale=it_IT
  - **Website:** https://modena.esn.it/
  - **Email:** more@esn.it
  - **Instagram page:** https://www.instagram.com/esn.more/



UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA
Dipartimento di Economia Marco Biagi

Modena – a welcoming city

Modena (population 189,000) is a city with a high standard of living:

- Beautiful **music**: (Luciano Pavarotti: one of the greatest tenors in history)
- Fine **food & cuisine**: Parmigiano-Reggiano (PDO cheese), PGI Balsamic Vinegar, "Prosciutto di Modena (PDO ham), Lambrusco wine, Cotechino and Zampone, etc.
- Annual Festival of Philosophy (second week of September).
- High speed sport **cars**: Ferrari, Maserati, Pagani
- **Architectural treasures**: Cathedral and Ghirlandina
- Ghirlandina Tower, a UNESCO World Heritage site (1997).



UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Dipartimento di Economia Marco Biagi

The province of Modena

Modena Province (population 701,000) is:

- one of the most advanced provinces in Europe
- ranked 10th in average income per capita in Italy
- acclaimed in the world for its prosperous **industrial districts**:
  Tiles (Sassuolo), Fashion (Carpi), Biomedical (Mirandola), Mechanical equipment (Modena), Food processing (Castelvetro)



UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Dipartimento di Economia Marco Biagi

Modena…a valley

FRUIT



MOTOR



FOOD



TILES



BIOMEDICAL



FASHION



UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Dipartimento di Economia Marco Biagi

Modena… a strategic city

Modena is well connected to the rail network, so it is easy to reach major tourist attractions:

Mantova, Parma, Rimini, Milan, Rome, Florence, Pisa, Venice, Verona or the Alps



All your weekends will be full of activities: from Modena you can take a trip to Lake Garda where you can swim and sail and Mount Cimone for skiing and hiking

Riviera Romagnola to enjoy all year round and many other different places: cities and nature!

Discover Italy and enjoy your stay by travelling to the main attractions!

UNIMORE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

Dipartimento di Economia Marco Biagi

Come and study with us at the Marco Biagi Department of Economics in Modena!

